

## IV International Conference

### " International Cooperation: Innovation as a Tool for Social and Economic Changes."

Geneva, CERN  
November 21 -23, 2013

Organized by:  
International Investment Center  
Russian-Swiss Science Association  
The Marketing Research Foundation

Supported by:  
Ministry of Foreign Affairs of the Russian Federation  
CERN

Conference operator - Centre International d'investissement (Switzerland)

#### **Abstract**

On August 23, 2012 Russia joined the WTO. On December 17, 2012 was signed an agreement on scientific and technological cooperation between Switzerland and Russia. The main areas of cooperation include engineering sciences, nanosystems and nanomaterials, life sciences, natural resources, energy and energy economics, transport, economic and social sciences, and humanities.

The modernization of society demanded changes of the innovation system in all areas of life, from areas such as education and culture to the industrial and social infrastructure, investment policy, regulatory and legal framework, etc.

Innovation is a key condition for the development of the modern state. Social innovations are widespread today in many states allowing the creation of new environments to live and work in.

Innovation affected the organization of modern production. Industrial clusters, which appeared in the mid-twentieth century and the beginning of this century, are now a necessity to create the necessary conditions for innovation.

The level of competitiveness of the modern innovative economy increasingly depends on the quality of professional staff. Global competition for human capital is today a reality directly connecting the quality of education with potential for innovation.

The aim of the conference is to create a communication platform for:

- Sharing of best practices in social and economic development.
- Ensure the timely incorporation of innovation in the modern model of civil society,
- Identify favorable conditions for the realization of international cooperation.

Participants: Representatives of Russian and foreign innovation and research centers, governments, universities, financial institutions, industrial and promotional organizations, chambers of commerce and business associations.

Working languages of the conference - English and Russian, translation will be provided

## Program (draft)

**November 21, Thursday (optional),**

**CERN**

13.00-17.00

Visit to CERN

Presentation of Russian-Swiss Science Association

Iouri Ermoline, RSSA president

**November 22, Friday,**

**CERN, Meeting room 160-1-009**

10.00-13.00 .Plenary session

Global trends in the development of efficient industrial complexes, research centers, industrial clusters, techno-parks and technopolises

Moderator: Andrei Generalov, IIC president

13.00-14.00 Lunch break

14.00-17.00 Plenary session

Technology transfer and commercialization of innovations

**November 23, Saturday,**

**CERN, Meeting room 160-1-009**

10.00-13.00 .Roundtable discussion

Social innovation and modern technologies in education, healthcare and urban environment

Moderator: Yury Buynov, general director, Marketing Research Foundation

13.00-14.00 Closing remarks and conference resolution approval

## REGISTRATION FORM

Last Name \_\_\_\_\_ First Name \_\_\_\_\_

Company/Institution \_\_\_\_\_ Position \_\_\_\_\_

Address \_\_\_\_\_

Contact tel. \_\_\_\_\_ e-mail \_\_\_\_\_

I would like to speak at:

- Plenary session, title of presentation \_\_\_\_\_
- Roundtable discussion, theme \_\_\_\_\_

Return this form to: [olga.kutuzova2@gmail.com](mailto:olga.kutuzova2@gmail.com) before November 15, 2013